



## **Apple Spice Junction On-Hold Recording: Summer 2007**

**8:00 Script Length – Revised 7/10/2007**

**Writer: Meehan**

- 0:00 – 0:03    **SOUND FX** – Melodramatic Soap Opera Intro Music
- 0:03 – 0:16    **ANNOUNCER:** We now bring you another episode of Days of Our Apple Spice Lives. Previously Barbara Smith, devoted administrative assistant, was tasked with planning the corporate picnic for her boss. She told him about Apple Spice Junction.
- 0:16-0:18    **BOSS:** Apple Spice Who?
- 0:18-0:26    **BARBARA:** Apple Spice Junction. Other admins I know can't stop raving about Apple Spice. They provide great food, great service and even more important, peace of mind.
- 0:26-0:29    **BOSS:** Nice initiative Barbara.
- 0:29-0:31    **BARBARA:** Thanks so I'll call-
- 0:31-0:36    **BOSS:** But I have another caterer in mind, yours truly. (SOUND FX: Dramatic Soap Organ Music)
- 0:36-0:51    **ANNOUNCER:** Barbara knew this was a recipe for catering disaster. Should she abide by the misguided wishes of her employer or trust her instincts and call Apple Spice Junction, Utah's largest and most dependable deliverer of box lunches and catered cuisine. We now resume Days of Our Apple Spice Lives...
- 0:51-0:53    **SOUND FX: Office noises**
- 0:53-0:58    **ANNOUNCER:** Later that day, Barbara sought the advice of her friend and fellow admin Jill Jones.

0:58-1:09 **BARBARA:** I'm terribly torn Jill. I've been surfing through [www.applespice.com](http://www.applespice.com), checking all their delicious menu options like the Summer Sizzle BBQ menu, specially designed for Company picnics, as well as their superb sandwiches and salads.

1:09-1:11 **JILL:** You're making me hungry Barbara.

1:11-1:16 **BARBARA:** What would you do Jill? Would you save your boss from himself and call Apple Spice Junction?

1:16-1:19 **JILL:** Oh do I have a story for you.

**SOUND FX: HARP TWINKLING**

1:19-1:24 **JILL:** (Echoing as if a flashback) It was my job to arrange our company picnic. My boss was in a panic.

1:24-1:37 **JILL'S BOSS:** My brother-in-law is a caterer, but between you and me, he may be free but his own dog won't try his food. (**SOUND FX: whining dog**) I promised my wife I'd give him a shot but I value the lives of my employees.

1:37-1:48 **JILL:** Appreciative of his concern, I did my homework and found Apple Spice Junction. With Apple Spice Junction the only hard thing is deciding what to order. I was assured that Apple Spice Junction would be able to process my order quickly and accurately. Not only that, I received an e-mail confirmation shortly after I placed the order and then a conformation call the day before.....

**SOUND FX: OFFICE SOUNDS SNAP BACK IN**

1:48-1:50 **BARBARA:** Did everything go well?

**SOUND FX: HARP TWINKLING**

1:50-2:01 **JILL:** (Echoing like a flashback) That's an understatement! Have you seen their latest menus? There is something for everyone! fresh crisp salads, 14 different sandwiches on their signature fresh baked bread, homemade soups & chili, hot buffets, and special menus just for Company picnics & Holiday parties.

**SOUND FX: OFFICE SOUNDS SNAP BACK IN**

2:01-2:04      **BARBARA:** Was ordering complicated?

2:04-2:17      **JILL:** Absolutely not. Talk about “user friendly”...Apple Spice Junction takes orders over the phone, via fax, or my favorite, on line right from their web site [www.applespice.com](http://www.applespice.com)

2:17-2:20      **BARBARA:** That works for me. So what happened?

**SOUND FX: HARP TWINKLING**

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2:20-2:25      **JILL:** (Echoing like a flashback) Apple Spice Junction was the hit of the party. The company picnic filled everyone with joy.

2:25-2:29      **PARTY GOER1:** Apple Spice Junction! All right!

2:29-2:31      **PARTY GOER2:** Isn't that a Rap singer?

2:31-2:33      **PARTY GOER1:** Huh?

2:33-2:36      **JILL:** Even my boss's wife was pleased.

2:36-2:35      **BOSS'S WIFE:** I admit being upset that you passed up on my brother. Now after experiencing this wonderful food and service, I'll be upset if you ever pass up on Apple Spice Junction.

2:35-2:39      **JILL:** My boss was so happy, he gave me a raise.

2:39-2:41      **BARBARA:** You sold me Jill. I've got some ordering to do.

2:41-3:00      **ANNOUNCER:** With a spring in her step and Apple Spice Junction in her heart, Barbara set her picnic planning in motion. She logged on to [www.applespice.com](http://www.applespice.com), (SOUND FX: Keyboard typing) printed out her fax order form and decided on one of their yummy menus. Apple Spice Junction followed up with phone calls to Barbara to confirm receipt of the fax and the order the day before the company function. (SOUND FX: Dramatic Soap Opera Organ Music)

3:00-3:06      **ANNOUNCER:** Will Barbara regret taking matters into her own hands or will Apple Spice Junction, once again, save the day?

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3:06-3:09 **SOUND FX: SOAP OPERA INTRO MUSIC**

3:09-3:23 **ANNOUNCER:** Welcome back to Days of Our Apple Spice Lives. When we last heard from Barbara, she had decided to rely on trustworthy Apple Spice Junction for her company picnic and catering needs. With the peace of mind only Apple Spice Junction can bring, Barbara headed to the party without a care in the world.

3:23-3:25 **SOUND FX: RATTLING KITCHEN SOUNDS**

3:25-3:31 **ANNOUNCER:** Unaware Apple Spice Junction was on the way; Barbara's Boss was far less relaxed.

3:31-3:43 **BOSS:** Oh no! I was supposed to be on my way to the picnic not breaking and burning everything in sight. (SOUND FX: SHATTERED GLASS) Ouch! (SOUND FX: SMOKE ALARM) Argh! (SOUND FX: POTS CLANGING) Why didn't I call Apple Spice Junction?

3:43-3:45 **ANNOUNCER:** Meanwhile at the company picnic...

3:45-3:50 **BARBARA:** Hey Jill, its Barbara. I just wanted to call and thank you for suggesting Apple Spice Junction.

3:50-3:53 **JILL:** Aren't they great? Which menu did you choose?

3:53-3:59 **BARBARA:** The Summer Sizzle BBQ. I can't get enough of the Chicken Kabobs and the lemonade is incredibly refreshing.

3:59-4:05 **JILL:** That's terrific Barbara. I think I'll choose that menu for the next training meeting. You'll be there, won't you?

4:05-4:09 **BARBARA:** As long as Apple Spice Junction is there, count me in.

4:09-4:13 **JILL:** So is your boss okay with you playing catering rebel?

4:13-4:16 **BARBARA:** Well I'd ask him if I could find him.

4:16-4:18 **SOUND FX: FIRE TRUCK ALARMS & WATER HOSE SOUNDS**

4:18-4:21 **BOSS:** OK Captain, what's the damage to my kitchen?

4:21-4:29 **CAPTAIN:** I've seen worse. Mainly the fire damage is to your pots and pans. And your toaster is completely destroyed. I'd suggest you steer clear of cooking.

4:29-4:31 **BOSS:** I should've trusted Apple Spice.

4:31-4:42 **CAPTAIN:** Apple Spice Junction? (**SOUND FX: Dramatic Soap Organ Music**) They deliver box lunches with those excellent sandwiches on the fresh baked bread. My favorite is the Turkey Avocado on Honey Wheat. They cater our cookouts, too. You opted to cook instead of letting them strut their stuff? Wow.....

4:42-4:46 **BOSS:** And I'm sure my employees are thinking the same thing.

4:46-4:48 **SOUND FX: PHONE RINGING AND FOOTSTEPS**

4:48-4:50 **BOSS:** (to phone) Hello?

4:50-4:54 **BARBARA:** Sir hello. Is everything alright? Everyone was wondering where you are?

4:54-4:55 **MUSIC: VIOLIN MUSIC AND CONTINUES THROUGHOUT**

4:55-5:09 **BOSS:** Oh Barbara I was wrong. So so wrong. I should have listened to you when you mentioned ordering Apple Spice Junction. Now I've lost my kitchen, my self-respect and the respect of my employees. Can you ever forgive me?

**MUSIC: MUSIC STOPS**

5:09-5:16 **BARBARA:** Well Sir, thank you for the apology but it's not necessary since I went ahead and had Apple Spice Junction cater the picnic.

5:16-5:24 **BOSS:** Really! Oh my Goodness Barbara you're a life saver! Get ready because you're getting a big raise. I'm on my way (He hangs up)

5:24-5:28 **BARBARA:** Thanks Apple Spice Junction! Oh no, I hope there's food left.

5:28-5:30 **SOUND FX: DRAMATIC SOAP OPERA ORGAN MUSIC**

5:30-5:40 **ANNOUNCER:** Will Barbara be able to convince her fellow employees to leave their Boss some scrumptious Apple Spice Junction cuisine or will Barbara have to plan an entirely new party for only him?

5:40-5:42 **SOUND FX: SOAP OPERA INTRO MUSIC**

5:42-5:55      **ANNOUNCER:** We now return to Days of Our Apple Spice Lives. When we left our administrative heroine Barbara, she was worried that the scrumptious chicken & ribs, homemade potato salad, and fresh fruit Apple Spice Junction catered would be in the collective stomachs of every employee at the company picnic. (deep breath) Just when it seemed her fears would be realized...

5:55-5:57      **SOUND FX: FIRE TRUCK SIRENS BLARE**

5:57-5:59      **BOSS:** Barbara! Barbara where are you?

5:59-6:11      **BARBARA:** Sir you made it. Luckily with hungry employees hovering over the delicious Apple Spice Junction spread, I was able to prepare a plate for you; complete with chicken, potato salad, and fresh fruit. For good measure, and to make sure I get that raise.... fresh baked chocolate chip cookies & brownies.

6:11-6:21      **BOSS:** Mmm! This food is amazing. Barbara not only are you getting a raise but I'll give you a promotion if you can get Apple Spice Junction to move into our office permanently? (SOUND FX: SOAP OPERA FADE OUT MUSIC)

6:21-6:33      **ANNOUNCER:** On the next episode of Days of Our Apple Spice Lives, Barbara attends the training meeting that Apple Spice caters.....

6:33-6:39      **BARBARA:** Jill, Apple Spice Junction has come through again. At this rate, people are going to be lined up just to work here...

6:39-6:41      **JILL:** Barbara I don't know what to do.

6:41-6:44      **BARBARA:** (concern) Oh dear is something the matter ?

6:44-6:55      **JILL:** The only challenge we're having at the training meeting is whenever I try to get everyone's attention they are too preoccupied going for seconds and thirds of the Apple Spice Junction catering (sigh). The good news is, we've never had better attendance!

**SOUND FX: SOAP OPERA ENDING MUSIC**

7:54-8:00      **ANNOUNCER:** Thanks for Tuning into, Days of our Apple Spice Lives.